



Briefing Note

Thursday 10 - Sunday 13 November 2016

Conference Location and Timings

Royal Orchid Sheraton Hotel
2 Charoen Krung Road Soi 30, Siphya, Bangrak,
Bangkok, 10500, Thailand

Thursday 10 November

18.30–21.30 Welcome drinks at
Riverside Terrace
Riverside Terrace is located in the conference hotel.

Friday 11 November

8.45-16.20 Conference

9.00-16.30 Companion tour - Thai
cooking class and Jim
Thompson House
Meet in the hotel lobby - the bus will leave at 9.00.

18.00–22.30 Dinner at Lebua State Tower
*Meet in the hotel lobby - delegates can choose
to walk or take tuk tuks which leave at 18.00.*

Saturday 12 November

9.30-17.00 Teambuilding activity
(inc. lunch)
Meet at Riverside 5 room at 9.30.

Sunday 13 November

9.00-16.30 Conference

19.00-midnight Gala dinner
Held in Ballroom 1 in the conference hotel.

Getting to the Conference Hotel

The hotel is anywhere from 45 minutes by
taxi from Suvarnabhumi International Airport.

However, traffic can be **extremely bad** so
alternatively you can take the BTS (Sky Train)
from the airport to Saphan Taksin, take exit 1 or
2 leading to the pier and then take the Sheraton
shuttle boat.

Weather

In November the temperatures are warm ranging
between 24–31°C (75–87°F).

Dietary Requirements

Please let us know if you have any specific
dietary requirements.

For any further assistance, please contact:

Morison KSi GEO contact

Rebecca Green
+44 7510 379 109
rebecca@morisonksi.com

Hotel contact

Royal Orchid Sheraton Hotel
+66 (2) 266 0123

Dress code

Thursday evening
Casual attire (jeans permitted)

Conference
Business attire (jacket and tie optional)

Friday and Sunday evening
Business attire (jacket and tie optional)

Saturday teambuilding
Casual (jeans/shorts permitted)

8.45-9.10	Welcome to first international/Asia Pacific conference Paul will welcome delegates to Bangkok and introduce the host firms.	Paul Wan <i>Chair, Morison KSi Asia Pacific</i>
9.10-9.55	Keynote speaker: One company. One World. Fredrik is a well-known author and speaker on Business Creativity. He has delivered over 2,000 presentations and workshops in over 60 countries and is a popular speaker within the accounting association world. Fredrik is the author of 9 books, including The Idea Book which was included in "The 100 Best Business Books of All Time".	Fredrik Haren <i>Business Creativity Expert</i>
9.55-10.20	Coffee/tea break	
10.20-10.35	Morison KSi AGM and KSi AGM	
10.35-10.55	CEO update Liza will provide an update on the association's developments and future priorities.	Liza Robbins <i>CEO, Morison KSi</i>
10.55-12.00	Speed networking	All firms to participate
12.00-13.30	Lunch – Giorgio's	
13.30-13.50	What's next for Morison KSi marketing	Michelle Mead <i>Head of Operations Morison KSi</i>
13.50-14.15	Creating a "Superbrand" Morison Menon shares its outstanding branding success story which has seen them achieve "Superbrand" status.	Sudhir Kumar <i>Morison Menon UAE</i>
14.15-14.35	Member success stories Two member firms share their interesting success stories.	Allen Sloan <i>Sloan Group</i> Nick Hollens <i>Greenwich & Co.</i>
14.35-15.00	Coffee/tea break	
15.00-15.30	Working with ACCA This session will look at the benefits of Morison KSi's global agreement with ACCA.	ACCA
15.30-15.50	Millennials – driving change in business Millennials are driving change in business with a push to digital. Steve will recognise the challenges but will also present the opportunities that should be embraced.	Steve Henning <i>Marks Paneth US</i>
15.50-16.10	Member firm initiative A practice and project management system accessible to all member firms.	Shaun Soh <i>Paul Wan & Co. Singapore</i>
16.10-16.20	Morison International Asia Pacific (to be renamed Morison KSi Asia Pacific) AGM/EGM	Paul Wan <i>Chair of Morison KSi Asia Pacific</i>
18.00-22.30	Dinner with a View - Lebua State Tower Delegates and companions will enjoy incredible views of the city, from one of the highest rooftop bars in the world, before enjoying a networking dinner of Thai cuisine.	

Networking and teambuilding day 9.30-17.00

Delegates and companions will be teamed up for an excellent day of networking with a difference!

Navigating the city of Bangkok, delegates and companions will discover new places and stumble across amazing sights whilst completing a series of fun challenges. Will your team be the first to reach the final destination?



Logistics

Please meet in the Riverside 5 room at 9.30 where you will get into your teams for the day. Please wear comfortable clothes and shoes.

At c. 14.00 everyone will join together for lunch where we will unveil the winning teams!

The rest of the day/evening is free to explore the city or relax as you wish!



9.00-12.30
(including coffee
break)

Common Interest Groups

Audit/ Accounting



Richard Kopelman
HA&W LLP
US

Tax



Mark Fielden
Kingston Smith LLP
UK

Corporate Finance



John Cowie
Kingston Smith LLP
UK

Marketing



Nidhi Kush Shah
Alchemy Consulting
Hong Kong

12.30-14.00

Lunch – Giorgio's

After lunch, all delegates will reconvene in Ballroom 1.

14.00-16.00
(including coffee
break)

Intercultural Communication & Awareness

Nidhi Kush Shah is an internationally sought-after and experienced facilitator, keynote speaker, writer and coach specialising in Executive Leadership Branding, Communication Skills, Business Networking and Inter-cultural Skills.

Nidhi's interactive and lively session will help delegates understand how intercultural awareness can help leaders grow their business. The session will cover different cultural communication styles and delegates will have the chance to share their experiences and stories.

Nidhi Kush Shah
Alchemy Consulting



16.00-16.30

Conference wrap-up

Mark Levenfus
Chair of Morison KSi

19.00-midnight

Gala Dinner

The conference will finish with a special gala evening in the hotel ballroom. Delegates and companions will enjoy a sumptuous Thai banquet followed by music and dancing - a memorable finish to the first international/Asia Pacific conference!

