

## Morison KSi's first conference welcomes over 230 guests!

Over 190 delegates and their companions met in Bucharest, Romania on 5-7 May for the first conference of newly merged association, Morison KSi.

The event combined a varied business and social programme with the principle focus on networking and uncovering business opportunities. Day one's highlights included sessions on successful collaborations, showcasing initiatives led by member firms as well as an update from Liza Robbins, CEO, who gave an overview of the progress of the association since the merger.

Day two commenced with the very popular Common Interest Groups and in the afternoon Morison KSi welcomed Mark Lee, a professional speaker, mentor, facilitator, author and blogger who led a lively session on how firms can stand out from the crowd.

During this milestone conference, the new Morison KSi branding concepts were unveiled to members. The branding project is a work in progress and we look forward to providing members with the logo artwork and brand guidelines in the coming weeks.

Aside from the professional programme, guests were privileged to have a private tour and dinner at the Palace of Parliament (Nicolae Ceauşescu's infamous palace). The conference finished in the only way possible - a lively evening of Romanian food accompanied by traditional music and dancing in Bucharest's oldest beer house, Caru' cu Bere.

Thanks to all firms which attended and contributed to the first Morison KSi conference – it was a great success! On behalf of all member firms, thanks are due to host firm Boscolo & Partners whose efforts and support were invaluable for the success of the conference.



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